



DODSON GROUP PAYMENT SOLUTIONS

We're Your Michigan Resource for Merchant Services and Point of Sale From Petoskey to Grand Rapids to Kalamazoo and Beyond!

Dodson Group Payment Solutions has been providing the highest quality merchant services and point of sale systems to Michigan retailers and restaurateurs for more than two decades. What makes up the Dodson difference? It's our company's years of experience, knowledge, skills, and exceptional customer service. With Dodson, your business will benefit from a dedicated team that takes the time to work with you one-on-one, listening to your unique needs and business goals and providing the best technology recommendations for success.

We take the success of your business seriously, and take pride in the fact that some of our first customers are still our current customers—a group 2,000 strong in Michigan alone! When you work with Dodson, you become a part of the Dodson family—which means when you need support, we connect you with a member of our team in 30 seconds or less, 7 days a week, and not an automated receiver. With the Dodson Group, discover the services that help you grow your retail or restaurant business today and in the future.



**PROCESSING/
MERCHANT SERVICES**



**POINT OF SALE
SYSTEMS**



**ATM
MACHINES**



**GIFT CARD
PROGRAMS**



**SMALL BUSINESS
FUNDING**



**CUSTOMER RETENTION
PROGRAMS**

DODSON GROUP PRODUCTS & SERVICES

The Dodson Group offers your retail or restaurant business a wide variety of products and services to help you streamline operations, increase your bottom line, and provide the experiences that turn your best customers into loyal customers. Our products and services offer:

- ▶ **Seamless integration**
- ▶ **Unmatched reliability—99% uptime**
- ▶ **Transparent fee structure—full disclosure, no hidden fees, no price increases**
- ▶ **One vendor—a single point of contact when you need support**

Let our team of industry experts help you find the right combination of technology for the unique way you do business.

PROCESSING/MERCHANT SERVICES

- Secure credit, debit, and gift card processing—EMV, end-to-end encryption, and tokenization
- Process in-store, online, or offsite on any device
- Mobile wallet payments and Apple Pay
- Robust analytics and reporting
- Access to transaction data in real time

GIFT CARD PROGRAMS

- E-Gift—single retail or restaurant locations; no transaction fees
- Franchise—one card good at any location with centralized tracking and reporting
- Multi-store—one card good at several different retailers or restaurants

POINT OF SALE SYSTEMS

We offer the industry's most recognizable solutions for restaurant and retail. Demo for free:

- Clover
- Lightspeed
- Vend
- Exatouch
- Revel
- Vexilor

CUSTOMER RETENTION PROGRAMS

- Build brand awareness
- Retain and grow your customer base
- Increase revenue
- Flexible program options
- Digital tracking and reporting
- Seamless integration—no extra work for your business

SMALL BUSINESS FUNDING

- Fixed rates starting at 2%
- Easy application process
- High approval rates
- Fast release of funds
- We find the best funding programs for your business

ATM MACHINES

- Contracts to buy or lease
- Maintenance program options
- Convert existing machines over to the Dodson service